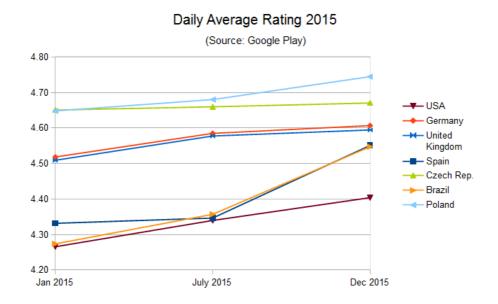




MapFactor Navigator increases its US rating



In 2015 MapFactor GPS Navigation app has achieved an increased Google Play rating on the US market. This makes it the **highest rated offline navigation app** on Google Play store.

Unlike most apps on Google Play MapFactor supports its Navigator app by interacting with its users. In effect, the direction of the app development is as much the result of its users as it is of the developer.

The rising rating of MapFactor Navigator

Starting with an average of 4.25 stars in the 1st quarter of 2015 it rose to 4.41 stars in the last quarter of 2015. This reflects a similar rise the world average rating rise from 4.44 to 4.58 stars.

MapFactor GPS Navigation App is popular all over the world. It is highly rated in many European countries, including Germany, Great Britain, Russia, Poland, Romania and the Czech Republic. However, the increased score was also markable in countries with lower-than-average rating, such as Brazil or Spain. Thanks to this overall improvement the navigation app will soon reach 4.6 stars on Google Play rating.

Users views on MapFactor Navigator

The users most often describe MapFactor Navigator as a great free navigation app, highlighting its offline mode, ease of use, powerful features and clear instructions.

About MapFactor Navigator

MapFactor Navigator is a free turn-by-turn GPS navigation app **for Android** with postcodes and free GPS maps from OpenStreetMaps.

MapFactor GPS Navigation Maps in Google Play

Since June 2015 the app has been available **for Windows Phones** as well.

MapFactor GPS Navigation in Windows Store

For more info, please contact: navigator@mapfactor.com

